



HARPER & BROTHERS, *Publishers*
49 East 33rd Street, New York 16, N.Y.

**IMPORTANT: please note that this is
UNCORRECTED PROOF**

Title THE OPERATORS

Author Frank Gibney

Classification non-fiction

Probable publication date June 8, 1960

Probable price \$3.95

Illustrations none

Approximate length 320 pages

A brief description of the book
appears in front of these proofs

REVIEWERS are reminded that changes may be made in
this proof copy before books are printed. If any material
from the book is to be quoted in a review, the quotation
should be checked against the final bound book.



BEARER BEARER BEARER BEARER BEARER

BRIEF DESCRIPTION

What kind of Americans are "on the take"? How are they cheating every one of us? Here is a shocking, factual story that probes behind headline scandals.

Recent "payola" and quiz show exposés only scratched the surface of today's gray-flannel morality. Millions of Americans, as Mr. Gibney proves, are "taken" every day by a vastly more subtle army of "honest" car dealers, "friendly" mortgage men, crooked union bosses, "cure-all" advertisers, chiseling TV repairmen, phony "educators," income-tax swindlers, and "respectable" businessmen all the way from the local store owner to a corporation board chairman.

In the current ethical jungle, members of our Genial Society may be both the innocent and the guilty, victimizer and victim. A staff writer on *Life*, a former feature writer of *Time* and an editor of *Newsweek*, Frank Gibney has documented every page of this extraordinary report—a startling profile of America that is alive with remarkable personalities and case histories. Not since *One Hundred Million Guinea Pigs* has one book presented such a powerful indictment of fraud upon the public. Now *The Operators* illuminates today's vastly different methods and manners, and, going deeper, penetrates the moral confusion evident at every level of the Genial Society of the Fifties.

BANK L 16

SLIDE 61

THE OPERATORS

BEARER BEARER BEARER BEARER

Books by Frank Gibney

THE OPERATORS

THE SECRET WORLD (with Peter Deriabin)

THE FROZEN REVOLUTION

FIVE GENTLEMEN OF JAPAN

BEARER BEARER BEARER BEARER

BANK L 16.

SLIDE - 91

1—The Operators—8243 11-14, 10-13, 10-12 Caldonia x25

THE OPERATORS.

by Frank Gibney



Harper & Brothers Publishers New York

1A

BEARER BEARER BEARER BEARER

THE OPERATORS

Copyright © 1960 by Frank Gibney
Printed in the United States of America

All rights in this book are reserved.
No part of the book may be used or reproduced in any manner
whatsoever without written permission except in the case of
brief quotations embodied in critical articles and reviews.

For information address Harper & Brothers
49 East 33rd Street, New York 16, N. Y.

FIRST EDITION
??

Library of Congress catalog card number: 59-6307

BEARER BEARER BEARER BEARER